

Reopening Your Restaurant After the Coronavirus Shutdown

Cities around the nation are beginning to lift their COVID-19-related restrictions. For restaurants that closed their brick-and-mortar locations or limited their offerings, the following steps will help you plan for reopening while protecting customers and employees.

GENERAL STEPS

EDUCATE YOURSELF

- Stay abreast of current federal, state and local COVID-19 guidelines for businesses, as well as industry-specific guidelines. Sign up for updates from the [Centers for Disease Control](#), [the SBA](#), state and local health departments, and relevant industry associations.
- If you have multiple locations, be aware of COVID-19 related laws in each locale.
- Designate a COVID-19 team of one or more employees to oversee your COVID-19 response and reopening plan.

ASSESS YOUR FINANCES

- Create a [cash flow forecast](#) including optimistic, pessimistic and realistic models.
- Look for ways to cut expenses and add new revenue streams.
- Estimate increased costs for retrofitting space, deep cleaning, ongoing sanitation, etc.
- Keep updated on financial assistance available from lenders and government sources.
- Communicate with landlords, creditors, vendors and lenders.
- Ask your insurance agent about appropriate coverage to protect against lawsuits from clients or employees after reopening.

ADJUST YOUR BUSINESS MODEL

- Decide which elements to continue, add, discontinue or expand:
 - Takeout and delivery
 - Curbside pickup or drive-thru
 - Selling meal kits/family meals
 - Selling groceries
 - Selling gift cards
- Consider surveying customers to get their input.
- Create a limited menu requiring fewer cooks and ingredients so cooks can social distance.
- Remove buffets, salad bars, beverage bars and other self-serve options.
- Decide if you need to adjust business hours to enable social distancing or provide extra time for cleaning.
- Secure multiple sources of food and supplies so you have a backup plan if the supply chain is interrupted.

PLAN YOUR STAFFING

- Decide if you will reopen in stages or all at once. Identify staffing needs for each stage of reopening.
- Understand how [COVID-19 related employment laws](#) affect your decisions. A [SCORE mentor](#) or local employment attorney can help.
- Update your [operations handbook](#) and [employee handbook](#) to reflect new policies and procedures consistent with public health guidelines.
- Create a [business continuity plan](#) and a [crisis communications plan](#) in case of an outbreak of COVID-19 at your business.
- Contact employees to discuss their needs. Create a plan to help at-risk employees, parents or caregivers who may need special accommodations return to work.
- Train employees on new procedures including cleaning, social distancing and health screenings.
- Cross-train employees so you have backup in place if some workers are absent.

SET UP A HEALTH SCREENING SYSTEM

- Develop a policy for screening employees before coming to work and screening guests before they enter the building, including temperature and symptom checks.
- Plan your response if an employee or customer becomes ill in your workplace, including notifying employees and customers and cleaning and disinfecting the workplace.
- Educate employees about COVID-19 symptoms and the need to stay home when sick.

MARKET YOUR BUSINESS

- Keep your website, Google My Business and other local search listings updated with current information and hours of operation.
- Create a [marketing plan](#) for your grand reopening that includes social media, email, website copy, texting and/or phone calls.
- Create messaging explaining your safety measures.
- Hang signage in your windows notifying customers of your plans.

KEEP YOUR RESTAURANT CLEAN

- Provide disposable disinfectant wipes, cleaners or spray meeting [EPA standards](#) for [cleaning and disinfecting workspaces](#), workstations, cash registers, payment terminals, door handles, tables, countertops, restrooms, dishes and utensils, and shared kitchen equipment regularly.
- Set up hand-washing stations and hand sanitizer throughout work areas.
- Develop guidelines for cleaning and disinfecting workspaces and washing hands. Educate employees on these procedures and place relevant [signage](#) with instructions in key areas.
- Assign dedicated employees to clean front- and back-of-house spaces regularly.
- Consider using disposable dishware, napkins and utensils.
- Print one-time-use paper menus or laminate menus so they can be disinfected after each use.
- Consider using disposable single-serve condiments and seasonings instead of placing bottles on tables.
- Provide masks and disposable gloves and train employees on proper use, including wearing gloves when touching food.
- Secure sources for regular supply of cleaners, disinfectants and personal protective equipment (PPE).

IMPLEMENT SOCIAL DISTANCING

FOR EMPLOYEES:

- Move workstations at least six feet apart. Consider acrylic barriers to further limit contact.
- Limit number of employees in kitchen by staggering shifts or reducing menus to items requiring less preparation.
- To minimize the risk of contagion, consider assigning employees in two to three teams and staggering schedules so teams never overlap their hours.
- Limit employee travel between multiple locations of your business.

FOR CUSTOMERS:

- Set limits for number of guests per dine-in party as recommended by local health authorities.
- Space guests at least 6 feet apart in dining, waiting and order pick-up areas by moving tables, removing or taping off seats, or using floor markings to indicate proper social distancing.
- Consider reserving special hours, days or seating areas for at-risk customers such as seniors.
- Provide hand sanitizer, disinfecting wipes and disposable bags for mask storage at tables.
- Ensure customer restrooms are well supplied with soap, trash cans, tissue and towels.
- Plan how to reduce time in restaurant or waiting area, such as texting to alert customers when their seats are ready, taking reservations or having guests pre-order meals before they arrive.
- Limit the need to touch cash, payment cards or payment devices, such as by adding touchless payment systems.
- Place signage at entrance explaining your health guidelines and asking customers to follow them.
- Use signage to promote the steps you're taking to keep employees and customers safe.
- Develop a plan for handling customers or visitors who refuse to comply with social distancing.

FOR VENDORS AND CONTRACTORS:

- Set up designated areas for third-party food delivery services and supply delivery.
- Reduce in-person contact during deliveries by using contactless signatures.
- Post signage asking delivery drivers and vendors to comply with state and local health guidelines such as wearing PPE and maintaining social distancing.

GENERAL RESOURCES

- Centers for Disease Control (CDC) [COVID-19 Resources for Business & Employers](#)
- CDC [Guidance for Cleaning and Disinfecting Public Spaces, Workplaces, Businesses, Schools and Homes](#)
- Occupational Safety and Health Administration [Guidance on Preparing Workplaces for COVID-19](#)
- Equal Employment Opportunity Commission [Coronavirus and COVID-19 guidance](#)
- SCORE [Coronavirus Small Business Resource Hub](#)
- [State resources on COVID-19](#)
- Small Business Administration [Coronavirus \(COVID-19\): Small Business Guidance & Loan Resources](#)

RESTAURANT INDUSTRY RESOURCES

- CDC [What Grocery and Food Retail Workers Need to Know about COVID-19](#)
- Nation's Restaurant News [Coronavirus Updates](#)
- Find [state restaurant associations](#)
- National Restaurant Association (NRA) [Coronavirus Information and Resources](#)
- NRA [Reopening Guidance](#)
- Food and Drug Administration [Best Practices](#)